

SWEATERS

These cool September mornings call for sweaters. You will find we have a large selection of the best values the market offers. These goods were bought when the market was at its lowest. The prices range from the lower grades to the best. The values cannot be duplicated.

Advance Styles in Fall Millinery

We are showing a large line of new Fall Stonehill, Chicago, pattern hats and new shapes and all new trimmings. The early season colors are: Taupe, Brown, Coral, Blue and Black, in solid colors and color combinations. You will be pleased with our showing of Stonehill Pattern hats, fashioned by the hands of the cleverest designers are these hats in which youthfulness has been daintily pictured. Such millinery is worth a trip to our store.

Ginghams

Checked and plaid ginghams making charming dresses for street and general wear. And gingham is a most popular material for the fashionable young miss.

You will find our selection of ginghams exceedingly smart. Also priced very reasonably. The good values in our stock are incentives to immediate selection for Autumn needs.

**A Special Value In 40c
36 Inch Percales at 35c**

Hosiery

Our hosiery section offers many values that won't last the season through.

Ladies silk hose at \$1.00, \$1.25, \$1.50 and \$2.00 represent values that you won't find later, in fact they are 50c a pair below their present value.

Buy children's school hose now, at money saving prices.

**Special in Children's fine and
heavy ribbed hose at 25c**

Sizes 5's to 10's, not to exceed 1 doz. pairs to any one customer.

"Quality Store" B.F. BEARD & CO. HARDINSBURG KENTUCKY

EDITORIAL

There is a great deal of excitement and wild and unfounded statements as regards prices of many lines of merchandise for coming season. It has ever been the policy of this store to be a real service to this community. We are merchants and it is our aim to be good merchants and to keep ourselves posted as to merchandise values at all times. Prices are high and are going to be still higher. For the past several months, we have been watching the market and at every opportunity, have taken advantage to protect ourselves and you, upon Fall and Winter requirements.

While there is an existing scarcity of merchandise and many items cannot be bought at any price, at the same time, there will be other items to take their place and there is no cause for speculation in merchandise, but it stands everyone in hand to protect themselves on their Fall and Winter requirements, because of the fact that merchandise offered now, is below the price at which it can be duplicated. This is especially true of all lines of dry goods, shoes, clothing and rubber foot-wear.

High prices encourage the counterfeiting of merchandise. With lots of people, price is the first consideration. We cannot impress upon you too strongly, the importance of buying merchandise of known quality and from reliable sources, as anything offered at cheap prices is bound to be of inferior quality.



Comfort

That is "head and shoulders" above the kind you've been getting, perfect fit, full value, long wear—you are sure of these things in

Kabo the Live Model Corset

KABO designing is done by experts, women who have spent their lifetime in studying the subject. It costs less to design corsets on dummies, but the KABO "live model" system produces good corsets.

Your next corset should be a KABO.

OUR UNDERWEAR

Means comfort, so perfectly are they tailored. There is none of the stretching and pulling that goes with ordinary underwear.

Children's Footwear

Romping, jumping and prancing through school days requires footwear that is essentially comfortable, well fitting and serviceable, made of best materials. Our footwear is representative of the highest in the shoemaker's art, and the values are exceptional.

Red Cross Shoes for Women

Red Cross shoes, a new line. For several reasons we have felt that we must add a line of strictly high grade shoes for women. After considering many different lines we decided on Red Cross shoes, which we believe to be the best. The shoes are made in a factory devoted to women's fine shoes exclusively and you will find them perfect in every detail.

Floor Coverings

Our stock of floor coverings is complete at money saving prices.

A wide range of Japan matting at 50c per yd. Floor-craft fiber carpet, guaranteed fast colors, will not fade with sun or washing 75c per yd.

**9x12 Rugs in all grades a
special \$32.50 Rug at \$27.50**

The Importance of

Value giving the antecedent of stability in merchandise was never greater than it is today. Our merchandise has been selected in anticipation of your demand and every article is the best obtainable at its price.

Standards of quality, style and workmanship, are higher than ever before. Our new stocks are a source of pride to us and are certain to be a source of satisfaction to you. The trend of prices in all lines are higher and on merchandise offered now, the prices are lower than they will be later.

We want to emphasize the importance of buying quality and not price, as merchandise offered at cheap prices can only be of inferior quality.

IRVINGTON

Miss Ruby Haynes Hook, of Louisville, has been the guest of Miss Helen Board.

Haynes Trent was in St. Louis, last week purchasing goods.

Misses Alberta and Bertha Mills, of Rhodelia, have been the guests of Miss Evelyn King.

Mrs. Adele Conniff spent last week in Louisville with her sisters, Mesdames Bridwell and Crouch.

Mrs. T. R. Blythe visited Mr. and Mrs. Alvin Withers at Kirk, last week.

Mr. and Mrs. Pierce, of Louisville, has been the guest of Dr. J. W. Meador and Mrs. Meador.

Mrs. Manuel Brooks entertained the little folks Thursday afternoon from 2 to 4 in honor of Misses Elizabeth Willis, Ruth and Anna Kirtley.

Clarence McGlothlin, of Nashville, Tenn., is visiting his parents, Mr. and Mrs. T. N. McGlothlin.

Edmund Carter will attend school at St. Mary's college.

Mrs. Cassie Bush and son, of Louisville, are visiting Mr. and Mrs. Tom Thomas.

Misses Mary Alexander and Julia Lyon entertained at 500, Friday afternoon from 2:30 to 4:30 at the home of Miss Alexander. Five tables played.

Mr. and Mrs. George Drury and son, James Chancey Drury, of Vine Grove, spent last week with Mr. and Mrs. R. B. McGlothlin.

Mr. and Mrs. Paul Wilson, of Moravia, spent the week-end with Mr. and Mrs. Jonas Lyon.

Mrs. Margaret Chamberlain is visiting relatives in Cleveland, O.

Don't forget the Country Fair, Sept. 26 and 27.

Dona Lyddan will attend school at Elkton.

Mrs. R. L. Sleamaker is visiting relatives at Upton.

Alvin Rice and Leonard Galloway, of Louisville, spent last week with Mr. and Mrs. John Galloway.

Mr. and Mrs. N. Gardner motored to Stephensport, Sunday and spent the day with Mr. and Mrs. W. B. Gardner.

Dr. and Mrs. W. B. Taylor entertained Friday evening in honor of their house guest, Miss Cora Guthrie, of Owensboro. A watermelon feast was enjoyed.

Misses Susie Thomas Payne and Helen Board will leave next Monday for Russellville, where they will attend Logan College.

Forrest Stith has bought L. T. Kirtley's property.

Mrs. G. L. Bandy visited at Fordsville, last week.

Mr. and Mrs. Henry Kendall spent the week-end with Mr. and Mrs. Glen Bunker.

Misses Elizabeth Baxter, Elizabeth Cain, Margaret, Virginia and Sue Bandy, Messrs Ken Bandy, J. D.

Lyddan, Lewis Bennett Moremen and Wilbur Parks motored to Sulphur Well Sunday afternoon. They enjoyed an open air lunch.

Mr. and Mrs. A. T. Drane and son, Leroy Evans Drane, spent last week with Judge S. B. Payne and Mrs. Payne, in Hardinsburg.

Ben Norris has purchased Mrs. Sue Jolly's property on Main St.

Miss Elizabeth Lehnerr returned to her home at Sparta, Ill., Wednesday, having spent a few days with Mr. and Mrs. N. Gardner.

Mrs. Glen Bunker entertained at 500 Tuesday afternoon from 2 to 4:30. Five tables played.

Mr. and Mrs. Leo King will leave next week for Detroit, Mich.

Mrs. A. T. Adkins entertained at cards Saturday afternoon in honor of Mrs. E. R. Trumbo, Misses Mary Alexander and Cora Guthrie.

Miss Elizabeth Baxter left Monday for Hazelwood, where she will teach, having charge of the 6th grade.

UNION STAR

Quite a large crowd attended church at Shiloh, Sunday. Rev Huntsman delivered two excellent sermons. Plenty of dinner for everybody.

Mr. Wash Cashman and mother, Mrs. Geo. Cashman, of Lodiburg and Mrs. Cora Cashman Shrewsbury and daughter, of Crawfordville, Ind., spent Saturday with Mrs. M. J. Crosson and Miss Liss Cashman.

Miss Rawena Kelm, of Lodiburg, visited her grandparents, Mr. and Mrs. J. H. Hesler recently.

James Severs, of Louisville, was the guest of his mother, Mrs. F. B. Severs, last Saturday and Sunday.

Stanford Basham, of Frymire, called on Miss Frances Severs, Sunday afternoon.

Roy McCoy was the guest of his mother two days of last week. He was enroute to his duties in Wheeling, West Va.

Mrs. Essie Wegenast was the guest of Mrs. Henry Dutschke, of Ammons, Tuesday.

A. N. McCoy returned home Saturday night from Owensboro and Henderson, where he had been visiting his daughters, Mrs. Will Chenault and Mrs. Roy Galloway.

Mrs. Sam Robbins, who burned her foot with hot grease, several days ago, we are sorry to say is not doing very well.

Several from this community attended the Baptist Association at Walnut Grove, Wednesday and Thursday.

Mrs. Nannie Robbins is visiting her son, Sam Robbins, of Ammons.

Mrs. Horace McCoy was the dinner guest of Mrs. Lee Weedman, last Monday.

Mr. and Mrs. Andy McCoy, who have been spending some time with their brother and niece, A. N. McCoy

and John McCoy and Mrs. Gabe Nevitt, returned to their home in Darlington, Mo., Thursday. Mr. McCoy will be 82 years old in October and acts like a man of 40 years. He had in his possession a paper published in April 1863 with Abraham Lincoln's assassination printed in it.

Misses Kate Brumfield and Mary L. Jolly, of Sample, have been the guests of the Misses Black, of Shiloh. Ernest Hesler is visiting in Louisville the guest of his parents, Mr. and Mrs. J. G. Hesler.

Rev Huntsman and Geo. Wheeler were dinner guests of Mrs. N. J. Kroush and Miss Amy Kroush, Thursday.

WEBSTER

Pvt. Virgil Powers, of Camp Taylor, is in on a thirty day furlough. He received his honorable discharge but re-enlisted for another year.

Misses Sophronia and Claudia Woosley, Laura Norris Claycomb, Messrs. Roy Woosley, and Virgil Powers spent last Sunday with Genevieve Wright.

Mrs. Tom Lyddan left Monday for Tar Springs, where she will remain for sometime for her health.

We are sorry to report Mrs. Jess Henderson, who has been sick for some time no better.

Mr. Hugh McGavock went to Louisville, Thursday to undergo an operation. The doctor reports he has gall-stone and appendicitis. His wife accompanied him.

Quite a crowd from here attended the Association at Walnut Grove, Wednesday and Thursday. Everyone came home telling of the good things they had to eat.

Mr. and Mrs. Peyton Claycomb have purchased a Ford.

Messrs. Forrest, David and Percival Claycomb returned home from Brandenburg, Monday where they had been camping and fishing.

Mrs. J. Henderson, who has been ill for some time is with her parents, Mr. and Mrs. J. St. Clair, where she will remain until she recovers.

Mr. Forrest Claycomb, who has been visiting relatives here returned to his work in Louisville, Wednesday.

Mr. S. Woosley and son, Quincy, and J. M. Rhodes, were at Norton Valley, Wednesday on business.

Mrs. Forrest Compton, of Louisville, is visiting her parents, Mr. and Mrs. H. H. Norton.

Junnie Noble, of Louisville visited friends and relatives here Saturday and Sunday.

Miss Mayme Bauman, of Louisville, visited her parents, Mr. and Mrs. J. Bauman, Saturday and Sunday.

Misses Mary and Emma Lee Bandy entertained the following Friday evening: Misses Sophronia and Clau-

dia Woosley, Mayme Jordan, Messrs. Roy Woosley, Paul Bane and Virgil Powers.

Miss Mattie Rhodes spent Sunday night with Miss Ossie Payne.

Miss Ruba Payne is visiting friends and relatives here this week.

Mrs. Rollie Carden went to Fordsville, Friday to be with friends and relatives.

Paul Bane was the guest of friends here Sunday.

Misses Laura Claycomb and Ruba Payne were the guests of Mr. and Mrs. Peyton Claycomb, Sunday night.

Roy Woosley and Virgil Powers were in Sample, Friday.

Mrs. G. Claycomb entertained the following to dinner Sunday: Mr. and Mrs. Dick Claycomb and children, Adrea and Mary E., Mr. and Mrs. Peyton Claycomb and daughter, Ruth, Mr. and Mrs. Jim Kurtz and daughter, Pauline, Mr. Owen Parks, Mr.

and Mrs. C. Henderson, Mr. Charley Claycomb, Percy Claycomb, Misses Laura Claycomb and Ruba Payne, Mrs. Oma Dugan and daughter, Lola Lucille.

Mrs. Owen Parks went to Tar Springs, Friday where she will remain for a few weeks. Mrs. Parks has been in ill health for the past month.

Mr. and Mrs. Felix Carden were the guests of relatives in Fordsville, Friday.

Camel

CIGARETTES

Cigarettes made to meet your taste!

Camels are offered you as a cigarette entirely out of the ordinary—a flavor and smoothness never before attained. To best realize their quality compare Camels with any cigarette in the world at any price!

Camels flavor is so refreshing, so enticing, it will win you at once—it is so new and unusual. That's what Camels expert blend of choice Turkish and choice Domestic tobacco gives you! You'll prefer this blend to either kind of tobacco smoked straight!

As you smoke Camels, you'll note absence of any unpleasant cigarette aftertaste or any unpleasant cigarette odor. And, you'll be delighted to discover that you can smoke Camels liberally without tiring your taste!

Take Camels at any angle—they surely supply cigarette contentment beyond anything you ever experienced. They're a cigarette revelation! You do not miss coupons, premiums or gifts. You'll prefer Camels quality!

18 cents a package

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply when you travel.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.